

EXECUTIVE SUMMARY: AuRoom (Aii) INNOVATION INCUBATOR

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Company Overview

Founded in May 2021, **AuRoom (Aii) Innovation Incubator** operates at the intersection of the sustainable creative economy and Web3 collaboration. AuRoom provides global creators, technologists, project managers, humanitarian directors, artists, and small businesses with open-source infrastructure access, funding pathways, and digital ownership rights traditionally reserved for large institutions—delivered at a fraction of traditional operational, energy, and bandwidth overhead. As a self-managed proof-of-concept, AuRoom aims to demonstrate the viability of this sustainable model globally. Under this framework, **The Honey Hive** serves as the parent entity, while AuRoom (Aii) functions as the innovation incubator housing a portfolio of community-driven projects under a unified DAO circularity model.

The Flagship Portfolio

Our initiatives operate as a global portfolio of proof-of-work demonstrations, scaling organically through cross-pollination with new community projects integrated annually:

- **The Honey Hive Project:** The core global call to action anchoring the entire ecosystem.
- **The Complete DAO Global Community Development:** A dedicated Learn-to-Earn program driving decentralized governance.
- **The WE3 Movement:** A global relationship-building campaign bridging technologists and creative professionals.
- **The E-Commerce Marketplace Platform:** A specialized engine for sustainable phygital products and affiliate rewards.
- **The Honey Hive Live:** A global hybrid fundraising initiative.

Global Traction & Network

As of June 2026, AuRoom operates as a lean, bootstrapped enterprise supported by family-and-friends backing. The company has established international credibility through tech award nominations and active convenings with future collaborators and partners across major hubs including Dubai, Paris, Greece, Sweden, Germany, Africa, Singapore, and Tokyo.

Summer 2026 Milestone

Our immediate golden milestone is the live deployment of active DAO blockchain infrastructure with advisor support. This infrastructure will empower members to interact, vote, and manage micro-community pools of open-source resources for collective benefit while the Learn-to-Earn framework matures organically.

Investment Opportunity

AuRoom is seeking scaling investment to formally construct technological infrastructure, support team participant growth, and expand blockchain treasury capabilities. This opportunity offers early partners a path to capture trail-blazing positioning at the absolute convergence of Web3 ownership, decentralized creator economy tools, and global collaboration enhancement platforms.